

Programme | Trade mission Kenya 11 – 15 November 2019

Monday 11 november

09:00 hrs	Participants meet at JKIA airport
11:00 hrs	Domestic flight to Eldoret
13:00 hrs	Check-in hotel Eldoret
15:00 hrs	Courtesy call to H.E. the Governor Jackson Mandago
17:00 hrs	Meeting with the County Commissioner
19:00 hrs	Diner

Tuesday 12 november

07:00 hrs	Visit avocado and passion fruit growers - Uasin Gishu County
15:30 hrs	Meeting members Chamber of Commerce in Eldoret (7 Counties)
19:00 hrs	Diner

Wednesday 13th November

09:30 hrs	<u>Seminar “doing business in the North Rift Counties”</u> Welcome and Registration
10:00 hrs	Start seminar with presentation from Dutch companies
11:00 hrs	Presentation from several counties with opportunities available
12:00 hrs	Lunch
13:00 hrs	B2B with County ministers from several counties and Dutch delegation
16:00 – 17:30 hrs	Drinks and networking
19:00 hrs	Diner

Thursday 14th November

09:30 hrs	Visiting potato farmers in Elgeyo/Marakwet County
15:00 hrs	Meeting with H.E. Alex Tolgos – Governor Elgeyo/Marakwet
	Opportunities in generating electricity from Sun
19:00 hrs	Diner

Friday 15th November

09:00 hrs	Flight from Eldoret to Nairobi
14:00 hrs	Meeting with the County Government of Kirinyaga Officials (to be confirmed) (Kirinyaga is the third largest producer of Potatoes and other agricultural produce in Kenya)
16:00 hrs	Visiting Africa Agribusiness SMEs exhibition and Trade Fair at the Museum of Kenya Nairobi
19:00 hrs	Diner and overnight in Nairobi

Saturday 16th November

09:00	Visiting Africa Agribusiness SMEs exhibition and Trade Fair at the Museum of Kenya
15.00 hrs	De briefing end of Mission and evening Flight to Amsterdam

Cost of Trade mission

The cost for participating €950,- excl. VAT.

INCLUDED

Local flight (Nairobi – Eldoret)

Collective transport

Lunch

match- making (B2B) and company visits

Networking Reception with the local government from 7 counties in the North Rift

NOT INCLUDED

Return ticket to Nairobi

Hotel + breakfast

Diner

Kenya visa (we can arrange this for you against a fee)

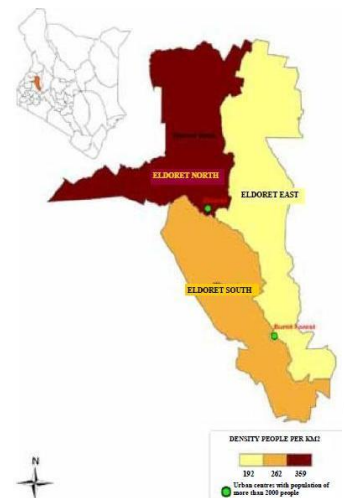
Travel Insurance

Background information Uasin Gishu County Kenya



Uasin Gishu County is situated in the mid west of Kenya's Rift Valley, some 330km North West of Nairobi, Uasin Gishu is a cosmopolitan county, covering an area of 3345.2 square kilometres.

The County borders Kericho county to the south, Nandi to the south west, Bungoma to the west, and Trans Nzoia to the north. Other counties sharing borders with Uasin Gishu are Elgeyo Marakwet to the east and Baringo to the South East.



The county is named after the *Ilwuasinkishu* Maasai clan who initially used the area for grazing. Uasin Gishu County has three main regions namely Eldoret North, Eldoret South and Eldoret East, which are further subdivided into **six constituencies** - Soy, Turbo, Kapseret, Kesses Ainabkoi and Moiben.

People of Uasin Gishu

Uasin Gishu County is home to 894,179 people as per the 2009 National Statistics. It is largely a cosmopolitan region, with the **Nandi** people of indigenous Kalenjin communities having the highest settlement. Apart from

Kalenjin sub tribes, other communities with notable presence in the county especially in urban settlements include Luhya, Kikuyu, Luo, Kamba, Kisii among others.

Kalenjin ethnic groups are renowned for exceptional performance in sporting activities, especially athletics. Uasin Gishu is referred to as a county of champions and long distance marathon super-stars owing to their prowess in international athletic sports performances. Other communities living in the county are entrepreneurs, mainly operating businesses in urban centers.

